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AMERICAN
KENNEL CLUB™



Dear AKC Training Club:

The American Kennel Club appreciates your club's dedication to teaching dog owners how to be responsible dog owners through training classes. We are excited about the opportunities that the new AKC Canine Partners program gives our clubs and their students.

As an incentive to attract new participants to the Canine Partners program, the AKC is extending a special discount for your club's mixed-breed dog owners. These owners may enroll their dog in AKC Canine Partners at a fee of \$25 – this is \$10 off the regular listing fee of \$35!

This opportunity serves as an incentive for mixed-breed dog owners to pursue more training and get involved in competition, which helps bring more students and exhibitors to your club's classes and events.

This AKC Canine Partners discount listing fee of \$25 is available through the [online enrollment service](#) now through April 30.

In addition, your students and members may sign up at the discount price at any time with this [downloadable application](#). If using the paper application process, there is a space at the bottom of the form to write your club's name as the "Referring Organization" or you may type your club's name in the space before printing the form. The dog owner should then mail the application to AKC at the address given on the back of the form.

You can learn more about the Canine Partners Program [here](#). An informational brochure, which you can print and hand out, is available [here](#).

The Canine Partners program provides a wonderful opportunity to increase the number of dogs seeking training classes and then going on to enjoy their training at AKC events. We hope you will join with us in spreading the word about the Canine Partners program.

In particular, the Canine Partners department is interested in reaching out to local shelters and youth organizations such as 4-H and FFA. If your club has an existing relationship with a shelter or youth group, your club may wish to talk to them directly about the AKC Canine Partners program. If so, please let us know what we can do to assist. Many training clubs have extended special training class offers to shelters or youth groups, and we encourage your club to consider this.

If your club is not comfortable contacting these organizations, please forward their contact information to the AKC Canine Partners department and we will handle. Thank you for your help.

If you have questions or need more information, please contact AKC Canine Partners Program Manager Penny Leigh at pxl@akc.org or call 919-816-3749.

Thank you,

Doug Ljungren
AVP, AKC Canine Partners



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American Kennel Club | 8051 Arco Corporate Drive, Suite 100 | Raleigh, NC 27617
Customer Care Center (919) 233-9767 | info@akc.org

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